















**Save for A Home**

TO acquire a home of your own, depends upon your earnestness and determination—to spend less than you can. Open a Savings Account with this Bank and start at once the road to becoming your own landlord.

**UNION BANK OF CANADA**

Chumy Branch - W. M. Somerville, Manager

ESTABLISHED 1872

The successful business man knows the value of saving. In all probability the habit of saving made him successful. You may get on the right road to success by depositing your money so that when your opportunity comes you may be prepared to take advantage of it.

**BANK OF HAMILTON**

Milo Branch - A. McIvor, Act.-Mgr.

**Revelstoke Sawmill Co., Ltd.**

We expect a car of dry saw dust in this week. If you need any for packing your ice, leave us your order at once.

**COAL**

**NEWCASTLE LUMP**

We will have a car of this famous coal in this week.

J. E. McCORKEL, - Gleichen, Phone 69

If You Want to buy a farm  
If You Want to sell a farm  
If You Want insurance of any kind

See the old Established Firm

**Henderson & Mallory**

OUR MOTTO:  
'Personal Attention' "Absolute Security"

Gleichen, Alberta

**GLEICHEN MEAT MARKET**

Whether you want to

**BUY**

or

**SELL**

**EAT**

It will pay to see me.

The aim is to satisfy our customers. Come and convince yourself.

**D. BURNES, - Proprietor**

**THE GLEICHEN CALL**

W. PARK EVANS, PROPRIETOR  
Member of the Canadian Weekly Newspaper Association, Canadian Press Association.  
Published Every Thursday In The Heart of a Wonderfully Rich Farming and Ranching District.

SUBSCRIPTION, \$2.00 Per Year, Foreign Countries \$2.50  
ADVERTISING RATES—Display 50c per Column, first insertion and 50c for each subsequent insertion. Locals accepted only with display ads at 10c per line.

Exchanges Must be added to Cheques

WEDNESDAY, FEBRUARY 9, 1930

**DOWN BUT NOT OUT**

Many men have transformed into a boost the sudden kick of ill-fortune which transferred them from a position of prosperity and success to the empty void of no business and an income. Others, the majority possibly, are slow in their recovery from the blow and drift aimlessly, waiting for something that never turns up to help them.

It is a far too achting truth that very few things turn up of their own accord. Almost everything has to be dug up, has to be worked for, be it a job, advancement, success money reward, or high position.

Getting up when one is down is work of the severest kind, and the person who ceases effort when things go against him, must not expect to get far. It is the time of all times when he should exert himself as never before. The recent Salvation Army poster phase, "A man may be down but he's never out", is a gem, to be worn in mind whenever the odds are adverse.

And in all recoveries from the blows of ill-fortune first aids are a cheerful exterior, continuous hustle, persistence, and a thorough belief in a triumphant outcome. If a man stays down it is generally due to his own inertia.

**HOSPITAL IS REQUIRED**

Is it not time some move was made towards obtaining a hospital for Gleichen? The talk of a municipal hospital started a year ago seems to bring no results, and the necessity of a local institution of some kind is felt more and more. The Calgary Alberta advocates a central hospital at Calgary and would have raw convey patients to that city. That might be good business for Calgary, but it would be mighty rough on a patient to be cased fifty or sixty miles, especially at this time of year. When sickness or an accident over takes us we must out our business and get to the first place we can for aid. Therefore, a centre such as Gleichen must have a fair-sized hospital, although there may be cases that will require to be sent to better equipped hospitals than we can hope to start with.

**MEN ARE MEN**

Business is business, but men are men,  
Working, Loving, and dreaming;  
Toiling with hammer, brush or pen,  
Roistering, planning, scheming.

Business is business, but he's a fool  
Whose business has grown to smother  
His faith in men and the golden rule,  
His love for friend and brother.

Business is business, but life is life,  
Though we're all in the game to win it;  
Let's rest sometimes from the heat and strife  
And try to be friends a minute.

Let's seek to be comrades, now and then,  
And slip from our golden tether;  
Business is business, but men are men,  
And we're all good pals together.

Any man who gets the right idea about work is absolutely safe for life. It is as simple, as universal and as unfailing in its operation as the law of gravitation. Stated by analogy, it is that you can't get a bushel of potatoes at the same cost as you get a peck. Every man has a right to what he works for, and his capacity for work is the absolute measure of his value to himself and to society.—Ward's Words.

We have it on the best authority that farmers are now employing help at \$25 per month, which includes board, and the men are glad to get a job at this wage. This is surely a great drop from the \$35 to \$12 per day paid last fall and an indication that farm wages will be much lower for next harvest.

Keep on talking about the Gleichen School of Agriculture at home and abroad. It is a good thing for our town and district, as well as the pupils in attendance. We already hear of land-seekers who are willing to pay more for land located near our school, and many other advantages are being discovered. Boost it along.

**SCHEDULE  
BOW VALLEY HOCKEY  
LEAGUE**

Strathmore	Winnipeg	Feb. 5
Gleichen	Feb. 11	Feb. 17
Regina	Feb. 18	Feb. 24
Calgary	Feb. 25	Feb. 2
Edmonton	Feb. 9	Feb. 16
Winnipeg	Feb. 23	Feb. 30

When the date on the label of this paper is reached it is a sign the editor would like you more to pass on some of your editorial, and soon after you will receive the Call.



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**At The Gleichen Call**

You get Printing Cheap. Not Cheap Printing

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Printing  
as cheap as you  
can get it done  
anywhere in all  
Canada.



**Make Time Fly**

You can fill your long winter evenings with fun if you have a Columbia Grafonola. You can dance or listen to the latest popular song hits. You can hear great opera singers and famous instrumentalists. Call and let us show you this beautiful instrument.

For shorter winter nights, for fun and frolics and rollicking dances, get a Columbia Grafonola and make your selection of Columbia in Records:

Arleen from "Hallelujah", Columbia, Orch. Accom. and Old Pal, Why Don't You Answer Me? Tenor Solo, Henry Burr, Orch. Accom. \$1.00  
Whispering, Fox Trot, as If a Girl Could Make It So, Fox Trot, As If a Girl Could, Orchestra, \$1.00  
Lead Kindly Light, Cortez's Solo, and I Need Three Times as Much, Columbia Solo, \$1.00  
I'm the Garden of Eden, Baritone Solo, Orch. Accom. and Rose in the Rue, Baritone Solo, Louis Graveney, Orch. Accom. \$1.00  
I'll Still Remember When You Forget, Tenor Solo, Henry Burr, Orch. Accom. and When You're Gone I Won't Forget, Male Quartette, Shannon, Your Orch. Accom. \$1.00  
A Dream, Tenor Solo, Charles Hickley, Orch. Accom. \$1.00

**WM. G. S. GOURLAY**

Columbia Agent, - - - Gleichen, Alberta.





We have a few Ready-Made Suits that  
are being sold at bare Cost.

Webster Bros.

**MOTTO: "Your Money's Worth or Your Money Back"**

## JOB PRINTING

# SPECIAL IN OVERSHOES

**THE GLEICHEN MERCANTILE CO.**

PHONE 28. . . . . GLEICHEN

2 thoroughbred mares in foal to Vaytan, remainder are all good farm horses, 20 mares are believed to be mife in foal. 1 Essex car. Full list will be advertised prior to

**UNITED GRAIN GROWERS**

aunt, Miss Stinson, of Medicine Hat and also Mr. McLeod's mother's brother, M. A. McLeod, of Matheson, were present at the funeral.